

I N S I G H T S

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OMNOVA North America Inc. is excited to share the 2023 edition of ***INSIGHTS***, our visual translation of emerging design trends paired with an intimate view of next-generation decorative surfaces. Rooted in research and curated in character, this annual publication highlights key color and finish trends. This edition includes three design narratives with 19 compelling laminate offerings. Be inspired with ***INSIGHTS***.

Lead with Design. Lead with OMNOVA.

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AGENT

/ˈā-jənt/ **noun**
a person or thing that takes an active role or produces a specified effect.

If autonomy is defined as *the desire to be the agent of one's own life*, then with greater autonomy comes greater self-determination. Self-determination improves emotional intelligence and diminishes fears, allowing us to foster a more meaningful context of our life.


And, it is our inner mantra, or voice, reminding us that to control our own destiny, we need to first accept who we are and where we are. Achieving self-awareness paves the way to making better decisions. Let go of self-doubt and express yourself freely.

This edition of INSIGHTS establishes you, the AGENT, as the true captain of thoughts, actions and outcomes in the quest to navigate to a place of ultimate fulfillment.

01 OUTLOOK

02 OUTLET

03 OUTDOOR

A woman with long dark hair, wearing a white tank top, a grey cardigan, and blue jeans, is sitting on a grey sofa in a kitchen. She is looking out a window with a white frame, smiling. The kitchen has a white brick wall, a white range hood, and open shelves with various kitchen items. The word "OUTLOOK" is overlaid in large white letters across the center of the image.


OUTLOOK



Embrace your sovereign self.

Autonomy is a key driver of motivation and well-being. When individual choices and desires are no longer subordinate to public interests, individualism is encouraged. Delight in your right to be lazy. Or, choose to live and work nomadically.

The strong and neutral tones of OUTLOOK support the need to have complete, autonomous authority over your lifestyle.

A person wearing a green jacket, blue jeans, and brown shoes is walking on a paved road. They are carrying a large, brown, canvas-like bag with a shoulder strap. The background shows a mountainous landscape with trees and a cloudy sky.

Encourage the unknown. Belief in expansive possibilities can create the desire to seek out a new and independent way of life to achieve ultimate authenticity.

Topeka



Image has been scaled to show larger pattern.
Please refer to actual product for color.

Topeka Hazel
543591

Toro



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Please refer to actual product for color.

Toro Cloud
544282

The time is now. Trust in your inner strength and determination to stake claim and control of the future.



Tacoma



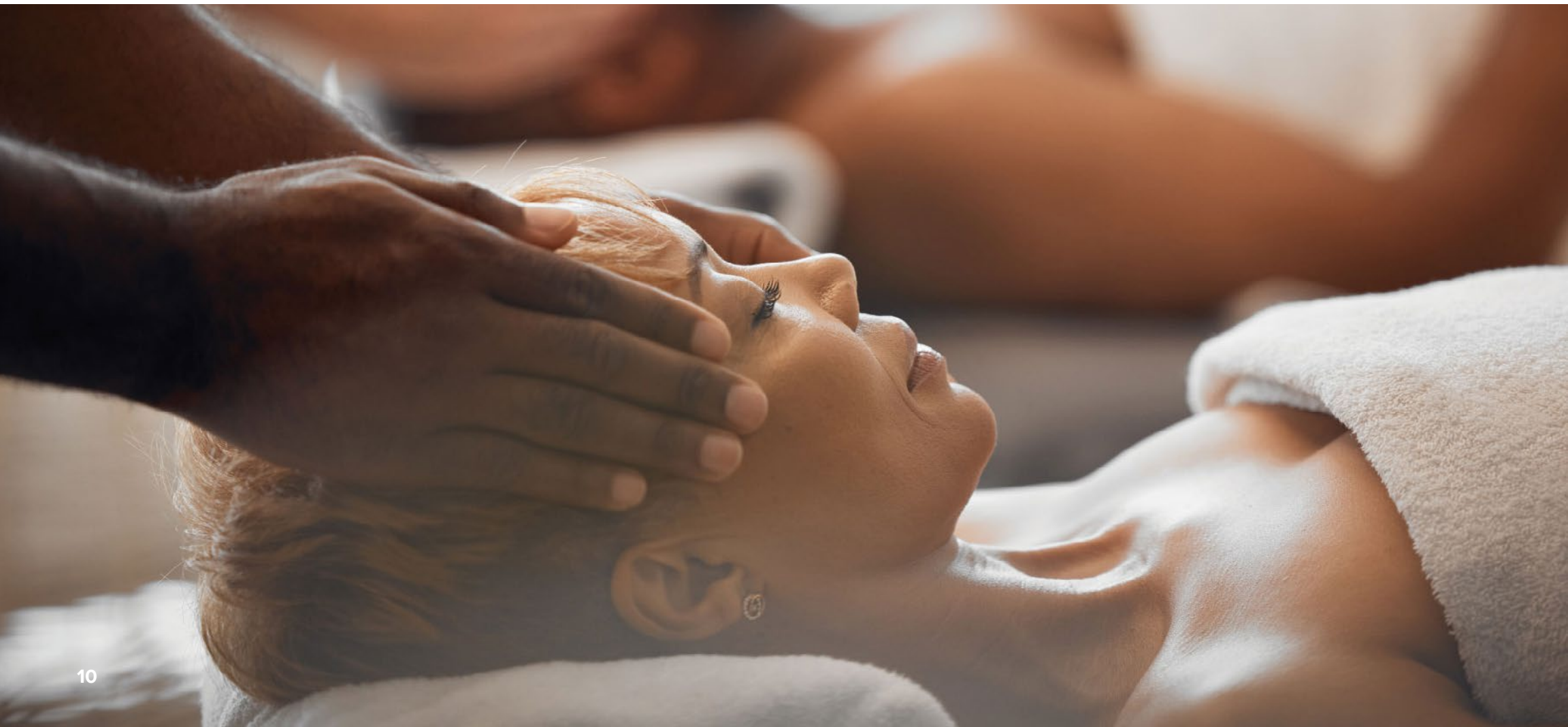
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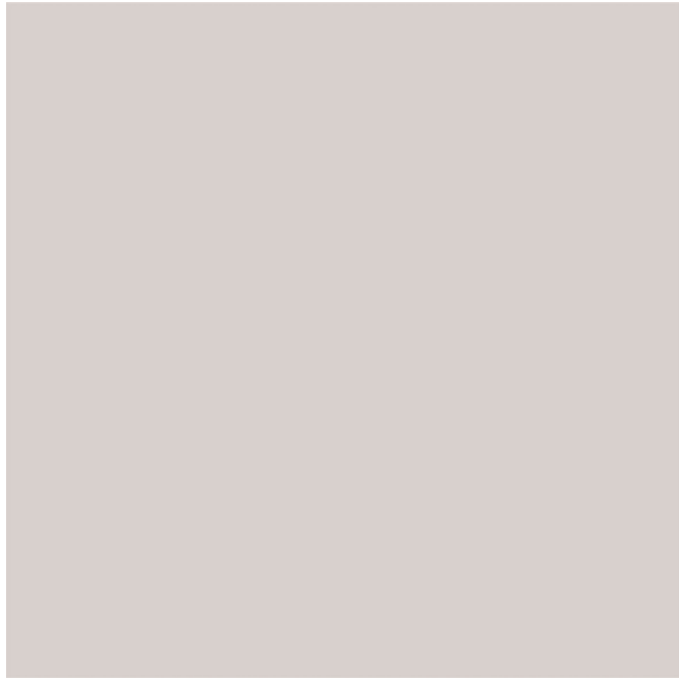
Tacoma Latte
544185



Tacoma Mushroom
544224

Different textures and finishes can have positive or negative effects on mindset and mood. When wood is used in living environments, heart beat is honored, brain activity is positively increased and stress levels diminish.





Matte Luxe Aura
542467



Matte Luxe Linen
537142

Subtle neutrals defy definition to symbolize simple confidence and reduce stress.

OUTLET



Retreat to where the heart is.

Whatever your home may look like, it's your place of escape. Interior and exterior spaces are planned with intention, creating different outlets that generate immeasurable happiness. Incorporating products designed to offer immersive healing and energy balance, chromatherapy has birthed the sensorial home.

These stimulating and serene sanctuaries build a sense of safety where it matters most – to protect those who matter the most.

OUTLET's color palette is inspired by the often-desired, routine sensations of warmth, security and renewal.

Design bursting with intention affords roomy retreats with plenty of space for devoting time to self-care and living well.



Saratoga



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Please refer to actual product for color.

Saratoga Blonde
544050



Saratoga Derby
544048

Tacoma

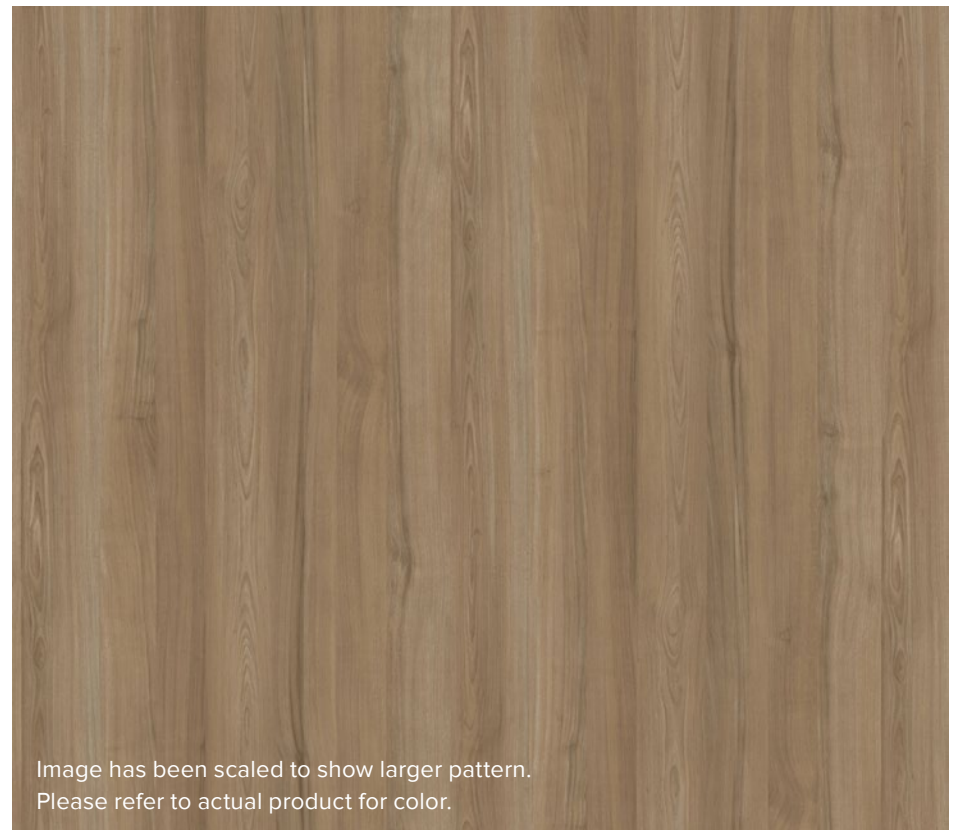
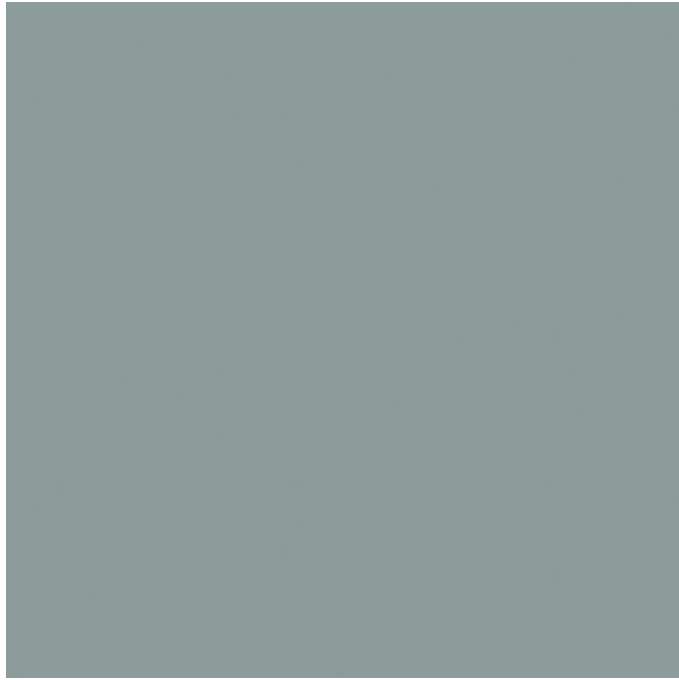


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Tacoma Hazel
544222

Offering warmth and serenity, smooth woodgrains envelop us in a sancturial place of escape.

Plants deepen our relationship with nature and can create a relaxing interior haven. Through plant care, a remedy of routine is sowed, spilling over into a reliable, natural daily rhythm.



Matte Luxe Laguna
544341



Matte Luxe Palm Springs
544092

Nature-inspired colors are visual disruptions to the day-to-day digital monotony. Igniting the senses, their addition in a space helps build soothing and immersive environments.



Isla



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Please refer to actual product for color.

Delighting in simplicity,
a clean, purposeful stone
sparks a sense of joy that
balances the mind, body
and soul.

Isla Dove
544240

A woman with short dark hair, wearing a red sports top and a blue watch, is seen from the back with her hands on her shoulders. She is looking out over a vast landscape under a bright, hazy sky, likely at sunset or sunrise. The word "OUTDOOR" is overlaid in large white letters across the center of the image.

OUTDOOR



Take it outside.

The craveable effects of nature are unbounded and plentiful, and in return we realize an appreciation for Mother Earth.

Do not underestimate the regenerative healing powers of allowing nature to simply wash over you. It is a prescription for lush and verdant natural space that creates a notion of freedom and a borderless extension of perception.

Get outside with the rich, solid, earthy hues of OUTDOOR.



Broaden your horizon through purposeful and resolute outdoor living areas that can make the great escape feel just steps away.



Topeka

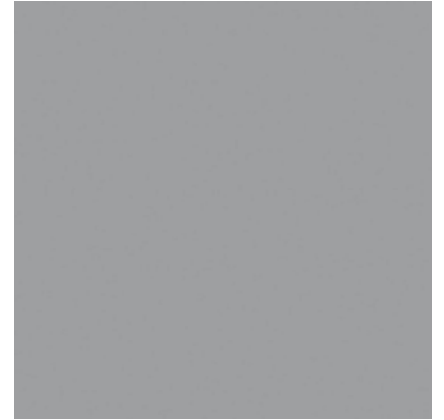


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Topeka Ebony
543590



Matte Luxe Sumac
544093



Matte Luxe Fade
537343

Galena



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Please refer to actual product for color.

Galena Silver
543588

The natural world fosters a release of stress and aligns our awareness, insights and disposition. In space that affords room to stretch and meditate, we reap Mother Nature’s healing and regenerative benefits.



Saratoga



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Please refer to actual product for color.

Saratoga Graham
544074



Saratoga Stone
544073

Tacoma

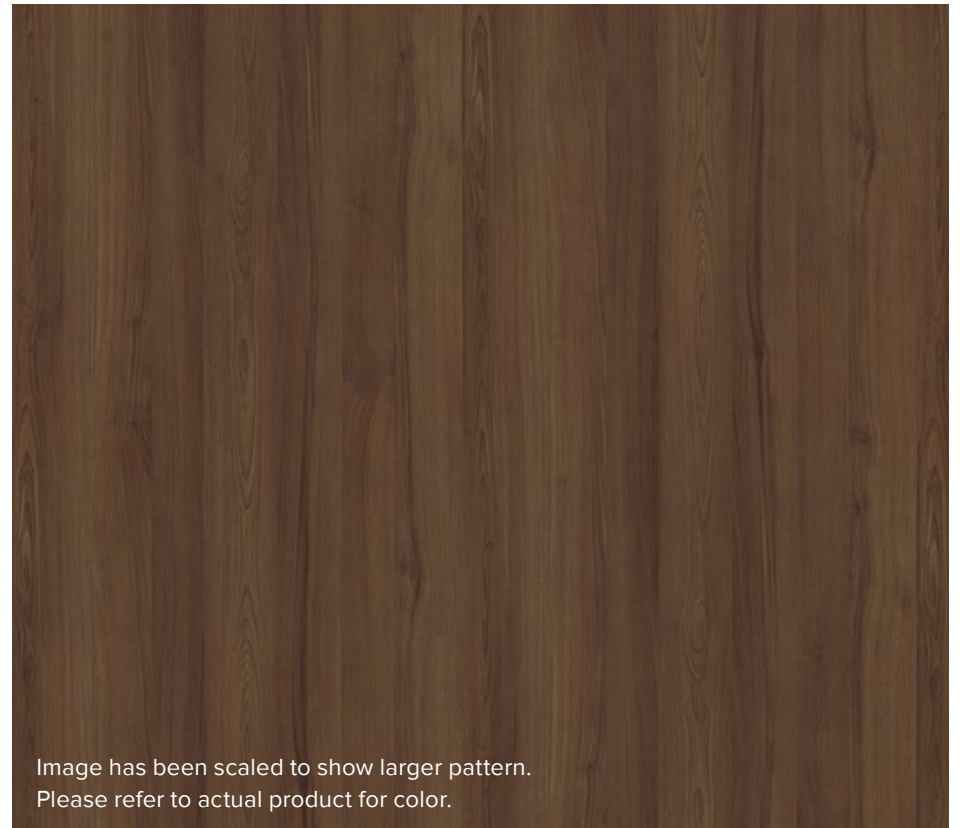


Image has been scaled to show larger pattern.
Please refer to actual product for color.

Tacoma Cognac
544187

Off-grid mental and physical recharging stations breathe new life into personal satisfaction and self-sufficiency. Release all boundaries and become harmonious with Earth's restorative grounding.

Design

SKU

Portfolio

harmony
Exclusive¹

01 OUTLOOK



1.	Matte Luxe Aura	542467	3D Laminates	
2.	Matte Luxe Linen	537142	3D Laminates	
3.	Tacoma Latte	544185	3D Laminates	
4.	Tacoma Mushroom	544224	3D Laminates	
5.	Topeka Hazel	543591	surf(x) [®] 3D Laminates	
6.	Toro Cloud	544282	surf(x) [®] 3D Laminates	

02 OUTLET



1.	Matte Luxe Laguna	544341	3D Laminates	
2.	Matte Luxe Palm Springs	544092	3D Laminates	
3.	Tacoma Hazel	544222	3D Laminates	
4.	Saratoga Blonde	544050	surf(x) [®] 3D Laminates	
5.	Saratoga Derby	544048	surf(x) [®] 3D Laminates	
6.	Isla Dove	544240	surf(x) [®] 3D Laminates	

denotes a **harmony Exclusive**[™] design

¹OMNOVA's **harmony Exclusive** Program facilitates design and color matching across multiple OMNOVA product constructions — Paper, 2D and 3D Laminates including **surf(x)** 3D Laminates — to allow fabricators to seamlessly select the best application of laminates by component based on functional and budget requirements. Learn more at www.omnova.com/harmony

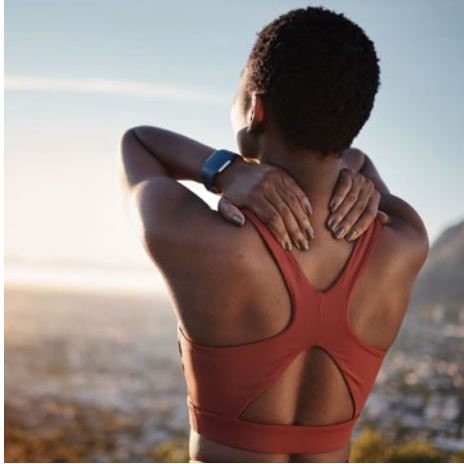
Design

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03 OUTDOOR



1.	Matte Luxe Sumac	544093	3D Laminates	Ⓜ
2.	Matte Luxe Fade	537343	3D Laminates	Ⓜ
3.	Saratoga Graham	544074	surf(x) [®] 3D Laminates	
4.	Saratoga Stone	544073	surf(x) [®] 3D Laminates	
5.	Tacoma Cognac	544187	3D Laminates	Ⓜ
6.	Topeka Ebony	543590	surf(x) [®] 3D Laminates	
7.	Galena Silver	543588	surf(x) [®] 3D Laminates	

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